

# THE WORLD HEAVYWEIGHT CHILI CHAMPIONSHIP



# HOSTED BY OCI BENEFITING green spaces

The World Heavy Weight Chili Championship takes place during Mainx24 on the first weekend of December - a 24-hour party on Main Street in the Southside of Chattanooga. Mainx24 attracts thousands of local people and the World Heavy Weight Chili Championship is one of the larger events for the day. It is not-to-be-missed!

#### PAST EVENT NUMBERS AND 2022 ADD-ONS:

- 20- 30 Chili Teams with over 1000 chili-sampling guests
- All-you-can-eat chili, local beers, bloody marys + spiked coffee
  - Event features local bands and awards for winning teams

# **SEEKING SPONSORSHIP:**

### Title Sponsor: \$2000

(Limited to one sponsor)

- Sponsor has exclusive naming rights of event.
- Logo will be displayed prominently on all fliers, event website, and registration page.
- Title sponsor will be acknowledged in all media spots.
- Sponsor booth at the event.
- Entry fee for up to 3 teams will be waived (\$275!)
- Plague will be created in honor of title sponsor.

# Platinum Sponsor: \$1000

(Two opportunities available)

- Logo will be printed on all fliers, event website and registration page.
- Sponsor booth at the event.
- Entry fee for 1 team will be waived (\$100)

## Gold Sponsor: \$500

(Two opportunities available)

- Logo will be printed on all fliers, event website and registration page.
- Entry fee for 1 team will be waived (\$100)

#### **SCHEDULE:**

Located at 326 East Main Street

7:30 AM- 9 AM: Check in and Booth Setup

8AM-11 AM: Chili Cooking Time

11:30 AM- 3 PM: Open to the public for sampling

11:30 AM - 3 PM: Live Music

12 PM: Judging

3:30 PM: Contest results and Award Ceremony

#### **DEADLINES:**

SPONSORSHIP DEADLINE IS NOVEMBER 28 TO REGISTER OR FOR MORE INFORMATION, VISIT GREENSPACESCHATTANOOGA.ORG

#### **CONTACT:**

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